

PASSION MAKES THE DIFFERENCE

UCC (Ueshima Coffee Company) is Japan's leading coffee company with a global turnover of more than EUR 2.5bn, operating across 20 countries with 31 manufacturing sites and over 5,000 employees worldwide.

Founded in 1933 by Tadao Ueshima in Kobe Japan; today UCC is still a family-owned company with Tadao's grandson, Mr Gota Ueshima, group CEO at the helm.

UCC is the only company in the world involved in all aspects of the coffee supply chain from seed to cup including coffee growing; we own and operate estates in Jamaica and Hawaii, as well as quality control laboratories in two major producing countries, Brazil and Vietnam; conduct bean trading, roasting, manufacturing, marketing and drive sales of own brand and private label products. UCC also distributes coffee machines and provides related services in the food service, out of home channel. In Japan, UCC operates a chain of 194 coffee shops.

UCC COFFEE is one of the 5 largest coffee roasters in the world. Our claim is the highest quality, reason why we master the whole process from the cultivation to the cup.

UCC COFFEE is a family business with Japanese roots. The perfect coffee, sustainability and long-term strategies are more important to us than short-term profit.

UCC Europe Ltd. is a subsidiary of UCC International. With a turnover of nearly EUR 550 mio and 1,500 employees, it is the largest private label coffee roaster in Europe (>70,000 tonnes green coffee per annum).

With local teams based in all of Europe's major coffee markets, we deliver relevant market-leading products and services in local markets and can collaborate with businesses across geographies. Our customers benefit from the combination of our global, regional and local expertise. We have a unique Total Coffee Solution that we deliver through our pan-European Business Units for Out of Home and Retail.

UCC EUROPE is headquartered in London and includes local business structures across Europe (UK, Ireland, BENELUX, Nordics, Switzerland, Austria & Germany, Spain, Portugal, Italy & France). Our Export business supplies major markets in Eastern Europe, Asia, Africa and the Middle East.

UCC COFFEE SWITZERLAND is the regional organization for Germany, Austria, and Switzerland. Despite our size, we are regionally anchored: we operate four roasting plants in Switzerland and foster our traditional Swiss brands. We are the market leader in retailing of our own brands and compatible capsules, are a strong partner for the catering industry with the Total Coffee Solution and bring the best coffee to many Swiss offices with the Office Coffee Solution.

Your creativity is needed!

For the realignment of our marketing, we are looking for a.

Marketing Manager 100% (m/f/d)

at the headquarters in Zollikofen/BE

This function includes the following tasks

You will drive the implementation and development of our sales and marketing strategy, building the consumer and B2B brands, managing the product portfolio and a comprehensive customer experience. You plan sales promotion measures, campaigns and trade marketing activities, which you implement in cooperation with the sales team and our trade partners. You will collaborate with the sales team for new business development and CRM. You analyse the performance and the market to provide areas for development. In the area of online marketing, you will look after our social media channels, manage our ecommerce activities, develop target group-oriented content, follow (new) topics and trends in the coffee community/industry and manage our partner agency in terms of web presence. Finally, you will support training and employer branding and cooperation with various internal and external partners complete this position.

Our requirements for the future job holder

- Completed marketing qualification
- Minimum 5 years in marketing, with experience B2B area
- Experienced in analysing data and providing recommendations
- Comfortable working within a matrix organization structure
- Negotiating skills and assertiveness
- Communicative, customer- and solution-oriented personality
- You are in possession of a driving licence cat. B
- German or French as mother tongue, with business level in the other as well as in English
- Willingness to travel
- You enjoy working with various IT systems

Our offering

- An attractive overall package of good employee conditions, social benefits and employment conditions
- Individual promotion, development, and training opportunities
- Team spirit – in a committed, high-performing, and multicultural team
- Transparent, dynamic, and agile environment
- Modern workplace in a constantly growing company
- Mobile working

Do you have any questions?

Our Director for Marketing Europe, Stephen Gregory, is available for additional information on +44 (0) 7522 231 475

Do you want to immerse yourself in the fascinating world of coffee?

The application may be in English or German.

Then we look forward to receiving your

complete application documents by e-mail to:

Markus Andres, Head of Human Resources, personal@ucc-coffee.ch

UCC

Every coffee,
every moment